

IMI STUDENT MEMBERSHIP

Lesson plan: Introduction and registration

Title	IMI Student Membership: introduction and registration	
Aims	<ul style="list-style-type: none"> Learners will know who the IMI are Learners will understand how The IMI can support them throughout their qualification and into their future careers Learners will be able to register for free IMI Student Membership 	
Outcome	Learners will have access to free IMI Student Membership, and will be able to locate relevant information for their qualification.	
Resources	<ul style="list-style-type: none"> PowerPoint presentation Computers Access to the internet (student.theimi.org.uk) 	
Time required	30/60mins depending on time available	
Introduction	5 mins	Introduce session and outline what learners will go away with.
Activity 1	5mins	Group discussion on The IMI and Student Membership Ask learners what they know about the IMI
		PowerPoint presentation (slide 2 & 3) Explain who the IMI are: <ul style="list-style-type: none"> IMI represents those working in the retail automotive industry at a national and global level with over 35, 000 members http://www.theimi.org.uk/ We are here to help our members keep pace with evolving technologies and changes in the industry Members appear on the Professional Register which shows the public who is qualified to work on their vehicles http://www.imiregister.org.uk/ IMI Qualifications are the preferred choice for the automotive industry http://awarding.theimi.org.uk/ Now offer a FREE IMI Student Membership grade to 16-24 year olds on an eligible IMI Qualification http://student.theimi.org.uk/
Activity 2	5mins	Sign up (slide 4) <ol style="list-style-type: none"> Ask learners to visit http://student.theimi.org.uk/ Click the 'Register button in the top right hand corner Follow the instructions (this should take under 60 seconds to complete) An email confirmation will be sent to students chosen email address Log on using the username and password chosen
Activity 3	10mins	IMI Student Membership Quiz (Slide 5) To navigate the site and find out information take the quiz with the group either as individuals or as a team. <p>Question 1: Who won the IMI Skill Auto competition in Automotive Refinishing in 2016?</p> <p>Question 2: Who are the 'Water Transfer Printing Hydrographic' videos by?</p>



		<p>Question 3: How much discount can you get with 'One Call Insurance' through IMI Student Membership?</p> <p>Question 4: What is the IMI Student Membership Facebook handle?</p> <p>Question 5: How long does it take to read the article 'Fuel Injector Diagnostics'?</p> <p>Question 6: What is Andy Savva looking for when he is recruiting?</p>
	5mins	<p>Quiz answers (slide 6)</p> <p>Question 1: Michael Massey http://student.theimi.org.uk/technical/michael-massey-2016-skill-auto-winner</p> <p>Question 2: HY Arts http://student.theimi.org.uk/videos/water-transfer-printing-hydrographics-1 http://student.theimi.org.uk/videos/water-transfer-printing-hydrographics-2 http://student.theimi.org.uk/videos/water-transfer-printing-hydrographics-3</p> <p>Question 3: £30 http://student.theimi.org.uk/30-one-call-insurance</p> <p>Question 4: @theimistudent https://www.facebook.com/theimistudent/?fref=ts</p> <p>Question 5: 6 minutes http://student.theimi.org.uk/technical/fuel-injector-diagnostics</p> <p>Questions 6: "...a passion for the automotive industry, with a genuine interest, enthusiasm and willingness to work hard for us. The obvious other characteristics are punctuality, reliability and indeed the will to learn." http://student.theimi.org.uk/jobs/what-do-employers-look-when-recruiting</p>
Activity 4	As long as time allows	<p>Self-navigation / Learning time (slide 7)</p> <ol style="list-style-type: none"> 1. Allow students time to self-navigate the site and find relevant pieces of information that interest them. 2. Ask the group to feedback the 'best bits' they have found 3. Ask the group to feedback on what they would like to see that isn't there
Activity 5	5mins	<p>Competition (slide 8)</p> <p>Ask students to search for the competition section and enter the latest competition to win some amazing prizes.</p>
Conclusion	5 mins	<p>Get in touch (slide 9)</p> <p>Ask students to follow IMI Student Membership on Social media for the latest updates and events:</p> <ul style="list-style-type: none"> ○ Facebook @Theimistudent ○ Twitter @IMI_Student ○ Instagram @IMIstudent
	5mins	<ol style="list-style-type: none"> 1. Group discussion on what they have found out or learnt about the different support available. 2. Ask learners if they have any questions and check their understanding.